



BUNTE.DE - THE PEOPLE PORTAL

KEYFACTS

Portal: **BUNTE.de**

Unique User: **6.94 m** ^{1.)}

Page Impressions: **99.43 m** ^{2.)}

Visits: **29.49 m** ^{3.)}

Newsletter: **45,000** ^{4.)}

facebook fans: **1,036,757** ^{5.)}

video views: **8.37 m** ^{6.)}

Source: ¹⁾ AGOF 2017-01, ²⁾ IVW 03/17, ³⁾ IVW 03/17, ⁴⁾ Publisher's Statement, ⁵⁾ facebook 13.04.2017, ⁶⁾ Publisher's Statement

BEST REASONS FOR BUNTE.DE

- ✓ Europe's leading people portal
- ✓ reports about the latest people
- ✓ New lifestyle channel: beauty, fashion, health and automotive topics
- ✓ AND: BUNTE.de is younger, more feminine, more modern, more topical and faster.

USER

The typical BUNTE.de user is...

- is female
- is aged between 20 and 49
- has an above-average household net income
- is employed

source: AGOF internet-facts 2017-01